

CHRIS RANIERI

CHRISMRANIERI@GMAIL.COM | NEW YORK

Professional Experience

Full Time

ILoveKickboxing.com / FCOOnlineMarketing [2-1-2016 - 8-26-2016]

- Web Developer - Agile Environment
- PSD to HTML Web Page Conversion (Over 75 websites total, and was doing one page a day)
- PSD to HTML Sales Page Conversion
- Data clean up
- Code clean up
- HTML5
- CSS3
- Some PHP, Javascript and jQuery
- Cross-Browser implementation
- Quality Assurance on each website

Part Time

Vokse.Media [Web Design, SEO, Google Services] [Web Developer]

[9-29-2015 - 2-1-2016]

[Reference] – Robert Gerov

CMR Web Services [Web Design, SEO, Google Services, Social Media] [Owner]

[7-29-2013 - 9-28-2015]

IEdm E- Commerce [WordPress, Shopify, Photoshop] [Product Addition's]

[7-31-2013 – 8-23-2015]

Additional Employment

Home time Construction [9-02-2012 – 7-10-2013] [General Contractor]

Ranieri In-Home Fitness [10-6-08 - 02-25-09] [Merrick, NY] [Owner] [Certified ISSA Fitness Trainer]

Maximum Private Security [06-04-07 – 11-19-2009] [Melville, NY] [Security Guard]

Security USA [1-25-2012 -12-21-2012] [New York, NY] [Security guard]

Programming and Skills

Front End Development – I know HTML5 / CSS3, Bootstrap, as well as the basics of jQuery and Javascript syntax. At my current job I have coded over 75 websites to date making sure they work cross-browser as well. I also coded a variety of sales pages

You can view some of my work on Codepen here. - <http://codepen.io/ChrisRanieri/>

Back End Development - PHP syntax and use of include and require statements to create a fully function website that's split up into sections to make as an example the header.php and footer.php reusable on different pages throughout the website

WordPress - I have been using WordPress for over 3 years now and I know it very well. I can use Visual Composer and go into the back end to edit the CSS as well.

Content Creation / Copywriting - I love to write copy. Creating a headline that HOOKS the person into viewing your content is the most, if not the most important part of writing copy. This can also be applied to SMM with video titles as well as pictures and of course blogs. Hook title, and then get them to read the first sentence, then they will read the second, and so forth, until your Call to Action button at the bottom of the content - I have my own blog, you can view it at <http://chrisranieri.com> – More than once I was featured on TheGoodMen Project as well.

Advertising - I drove over 220 visitors to my site in one day through various message forums, reddit, making sure everyone that came to my site was TARGETED TRAFFIC. To make sure they keep coming back. Implemented various A/B Split testing techniques to see what converts the best, so I can build up my mailing list and sell my products.

Additional Tech Skills

Design - Photoshop / Illustrator

Various Content Management Systems

(WordPress, Drupal, Joomla, Shopify)

Linux Command prompts /PuTTY

CentOS 6 run on a Virtual Private Server

Basic SEO(Yoast, Chronicle URL's, Metas)

Microsoft and Mac products

Google (Analytic's, Tag Manager, Webmaster Tools)

.htaccess (Gzip compression, Directory Index, Redirects)

Education

[01- 1-06 - 12-05-06] [Kingsborough College, Sheepshead Bay, NY] Exercise Science

[12-29-08 - 1-19-09] [Nassau College, Uniondale, NY] Mathematics

[1-7-02 - 06-25-06] [Sanford H. Calhoun High School, Merrick, NY] – Regents Diploma

Certifications

Certified Personal Trainer – International Sports Science Association

Adult CPR and First Aid

NYS Registered Security Guard License

Social

LinkedIn Profile:

<https://www.linkedin.com/in/chris-ranieri-79183717>

Portfolio Links

<http://codepen.io/chrisranieri>

Why i'm excited to work for your company:

Because I can't imagine my life without code in it. Being apart of a great company that wants to change the world has always excited me. Seeing something grow from nothing to something is absolutely amazing in my eyes. Being a diverse person with a lot of different talents I am 100% positive that I can bring a positive attitude, a boat load of skills and help grow your company to what you are looking for and BEYOND. I only see BIG things for this company and my self alike, and I would love to be apart of it.